



GIOVANNA RIZZO

973.941.5368
GIOVANNARIZZO.COM
G@GIOVANNARIZZO.COM

EDUCATION

Bachelor of Fine Arts, Graphic Design · May 2013

Robert Busch School of Design · Kean University, NJ

Magna cum laude

Associate of Arts · May 2008

New York University, NY

EXPERIENCE

US VISION, Blackwood, NJ

Freelance Graphic Designer · Apr. 2015–Jun. 2015

Created new and revised existing flyers, signage, postcards, and other promotional print pieces for a major eyeglass corporation

PRINCETON UNIVERSITY, Princeton, NJ

Freelance Graphic Designer · Sep. 2014–Nov. 2014

Created posters, fliers, advertisements, logos, and other print and digital collateral, including a permanent installation, for various University departments through the school's Office of Communications

AVIS BUDGET GROUP, Parsippany, NJ

Freelance Graphic Designer · Feb. 2014–Oct. 2014

Created new and revised existing fliers, invitations, postcards, and other promotional B2B print pieces for a major car rental company

NEPHCURE FOUNDATION, Berwyn, PA

Freelance Graphic Designer · Oct. 2013–Apr. 2014

Created fliers, pamphlets, postcards, and other promotional print pieces, and assisted in a rebranding for a nonprofit kidney research organization

PARCEL, Montclair, NJ

Designer/Sales Associate · May 2008–Dec. 2011

Sole designer creating completely custom invitations and stationery for a variety of clients and occasions; various retail responsibilities

OTHER EXPERIENCE

BED BATH & BEYOND, Cherry Hill, NJ

Bridal Consultant · Jul. 2015–Present

Creating bridal registries and escorting bridal couples around the store, making recommendations based on their lifestyles and personal tastes; helping organize and run bridal events at the retail space; light scheduling of training classes for store employees

SKILLS & HOBBIES

Adobe Id, Ai, Ps · Fluent in Italian; conversational in Spanish and Catalan · Avid interest in vintage fashions and lifestyles · Expert and enthusiastic cleaner · Strong organizational skills